

**BLOOMINGDALES' COUPON**  
**Bottle and Perfume, 24c**  
 Glass stoppered bottle with celluloid base; filled with Bouquet extract.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**House Dresses, 48c**  
 Percale dresses, well made, deep hem, turned-down collar and cuffs; trimmed with narrow piping.  
 Flannellette dressing, sacques, turnover collar, long sleeves; belt at waist line.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**"Little Nemo" Sleeping Garments, 39c**  
 Made of heavy quality soft knitted cotton; drop seat, with feet. Sizes 2 to 12 years.  
 MAIN FLOOR

**ALL CARS TRANSFER TO**  
**"THE HOME OF TRUTH"**  
**Bloomingdale's**  
 59th to 60th Street Lex. to 3d Av. Phone 3900

**BLOOMINGDALES' COUPON**  
**Women's Petticoats, 48c**  
 Satene petticoats with fancy flounce.  
 Petticoats of Pompadour silk with flounce; this season's latest shades.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Duplex Razors, 64c**  
 The well-known Durham Duplex razor set, consisting of holder, blade strop and 6 double-edged blades, in neat red leather case.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Cloth Brushes, 55c**  
 A large assortment of high grade brushes with various wooden backs; some have solid leather backs. A remarkable value for Coupon Day only.  
 MAIN FLOOR

# Coupon Day, the Month's Biggest Bargain Event, Tomorrow, Tuesday

November Coupon Day will be a big business day here. Many of the items featured in this event are particularly timely and thrifty shoppers will do well to anticipate holiday gift-giving as much as possible during this sale. Every item specially priced, every item a bargain. These prices are for one day only.

**BLOOMINGDALES' COUPON BARGAIN**  
**Men's & Youths' Suits and Overcoats, \$6.88**  
 Every size up to 42 chest measure.  
 Suits of worsted or cheviot in brown or gray; cut in two- or three-button models.  
 Overcoats of black or gray Melton, fancy cheviot, shawl collar; also black cheviot coats with astrachan collar; also fancy cheviot Balmorons.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Boys' and Girls' Shoes, 94c**  
 Little boys' satin calf bluchers with stout soles; sizes 9 to 13½; girls' lace shoes, 8 to 11.94c.  
 Larger sizes for boys, 1 to 5½, & girls' shoes in odd sizes; at \$1.38.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Signet Ring, 69c**  
 Gold-filled; as illustrated; beautifully engraved design, with space for initials.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Kewpie Ring, 19c**  
 Of sterling silver, as illustrated. One of the "catchiest" rings for young women and children.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Knife and Chain, 69c**  
 A gold plated knife and chain as shown in illustration. Makes a suitable gift for the boy.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON BARGAIN**  
**200 Suits, Special, \$7.95**  
 Sizes for women and misses. All-wool cloths in navy or brown. Also in fine tweeds. Sizes 14 to 46.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**3-Piece Toilet Set, \$2.75**  
 Silver-plated set, as illustrated, with prettily engraved designs. Set consists of comb, brush and mirror, arranged in silk lined box. Suitable for Xmas gift.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Hand Cars, \$3.29**  
 Specially reduced for Coupon Day. Chain drives full size; neatly painted. Suitable for boy or girl.  
 FOURTH FLOOR

**BLOOMINGDALES' COUPON**  
**Men's Pajamas, 69c**  
 Domet flannel, in neat stripes on white grounds; finished with silk loops and pearl buttons. All sizes.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON BARGAIN**  
**100-Piece Dinner Set, \$5.00**  
**12 Souvenir Spoons Given Free**  
 100-Piece Sets of American decorated ware, each piece having pretty forget-me-not design and gold line edges; also one or two other designs; included are all necessary dishes for serving 12 persons. Some of the pieces are imperfect; 112 pieces in all.  
 THIRD FLOOR

**BLOOMINGDALES' COUPON**  
**Children's Sleeping Garments, 21c**  
 Made of flannellette in pink or blue stripes; with feet, in sizes 2 to 6 years; or without feet; in sizes 2 to 8 years.  
 Flannellette gowns for misses and children; extra heavy pink or blue stripes or plain white; double yokes. Sizes 4 to 14 years.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Writing Paper, Box 29c**  
 Cabinet contains 24 gilt edge note cards, 24 sheets of paper and 48 envelopes; pure white fabric finish.  
 Stationery Shop, LEX. AVE. ARCADE  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Framed Pictures, 95c**  
 Only 100 of the Olegraphs, landscape or woodland scenes; framed in heavy sweep gilt and burnished frames; full size 20x20 inches and 18x30 inches.  
 THIRD FLOOR

**BLOOMINGDALES' COUPON**  
**Infants' Drawer Leggings, 44c**  
 Made of fine white rephry wool; knitted to resemble hand-work—but they are hand-finished; open feet; sizes 1 to 5 years.  
 Knitted toques for small children; solid or combination colors.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Men's Sweaters, \$1.88**  
 Heavy quality "Ruff" neck model, in Shaker or cardigan knit; choice of navy, maroon or gray. All sizes.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Handkerchiefs**  
 Men's and women's initialed, plain or colored bordered handkerchiefs; each, 39c.  
 Men's and women's initialed, plain, satin striped or one corner embroidered handkerchiefs; ea. 5c.  
 Women's all pure linen handkerchiefs, one corner worked or plain; each, 8c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Silk Moire Hand Bags, 87c**  
 Late style, in shirred effect; good quality lustrous moire; silk lined; 7 inches long. Fitted with mirror and inside centre frame.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**A Room Lot of Wall Paper for 64c**  
 10 rolls of wall paper and 20 yards of border to match; all in new designs; sufficient to cover a room 12x15 feet.  
 THIRD FLOOR

**BLOOMINGDALES' COUPON**  
**Men's Underwear, 66c**  
 Root's Tivoli Underwear, consisting of heavy gray shirts and drawers; not more than three suits to any one customer.  
 Double-breasted shirts of heavy gray wool with enough cotton to keep from shrinking; first quality; all sizes. 77c.  
 Union suits of heavy cotton, derby ribbed; ecru only; all sizes. 57c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Children's Underwear, 30c**  
 Root's Tivoli vests, pants or drawers, of wool and cotton mixed; size 18, 30c; add 5c for each larger size.  
 Union suits of bleached cotton; drop seat style; sizes up to 16 years.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Knit Underwear, 39c**  
 For women, Union suits of bleached white cotton; medium weight; variety of shapes; all sizes.  
 Women's vests and pants, fleece lined; fine ribbed; silk trimmed; variety of shapes; regular and extra sizes.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON BARGAIN**  
**200 Winter Coats, \$7.95**  
 Taken from our regular stock and specially reduced for Coupon Day only. Materials include zibelins, wool, tweeds and chevots. Sizes for women and misses.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Dutch Curtains, set, 47c**  
 Colored curtains, complete with rod and bracket; ready to hang; double heading at top.  
 THIRD FLOOR

**BLOOMINGDALES' COUPON BARGAIN**  
**All-Wool Skirts, \$2.75**  
 Serges, poplins and gabardines, in black or navy. Sizes for women and misses. There are only 200 at this very special price.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Children's Dresses, 22c**  
 Of flannellette in white or pink and blue checks; round yokes; sizes 1 to 3 years, 22c.  
 Children's Gingham Dresses, white pique collar and cuffs; plaited skirt with broad tucks; sizes 2 to 6 years, 48c.  
 Children's Serge Dresses, smocked and trimmed with narrow piping; plaited skirt; belt. Navy or garnet; sizes 6 to 14 years, \$1.74.  
 Children's Corduroy Coats, turn-over collar; broad belt; sizes 2 to 6 years, \$2.79.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON BARGAIN**  
**175 Dresses at \$6.50**  
 Sizes for women and misses. Materials are tafetas, serges and combinations. Black and colors. A most attractive value for Coupon Day.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Silver Deposit Basket, 49c**  
 10 inches high and 8 inches wide, as illustrated; makes a handsome centerpiece.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Art Embroidery**  
 Japanese Toweling Lunch Cloths, 52-inch, in fast-color blue print designs; each, 50c.  
 Napkins to match; each, 3c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Women's Shoes, \$1.47**  
 Gun metal or patent leather button or lace shoes, in sizes 2½ to 8.  
 Specially reduced for Coupon Day.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Hair Goods**  
 24-in. Switches of long hair, "Yvette" quality, \$1.29.  
 Transformations to go all around the head; of natural wavy hair, \$1.29.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Pillow Slips, 14c**  
 About 200 in assorted Oriental tapestry effects; will fit 20-inch cushions.  
 THIRD FLOOR

**BLOOMINGDALES' COUPON**  
**Sheets and Pillow Cases**  
 Seamed Sheets—excellent quality; size 72x90 inches; reduced to, 32c.  
 Seamless Sheets—for single beds; size 66x90 in., reduced to 30c.  
 Seamed Sheets—for full size beds; 76x90 inches; reduced to 38c.  
 Seamless Sheets—for ¾ beds; 72x90 inches; reduced to 48c.  
 Seamless Sheets—for full size beds; 81x90 inches; reduced to 55c.  
 Pillow Cases—20 dozen; on special sale to-morrow; nicely made; regular size 45x36 inches; reduced to, each, 9c.  
 Pillow Cases—a lot consisting of hemstitched and hemmed pillow cases; splendid quality; regular sizes, 45x36 inches; reduced to, 12c.  
 Embroidered Day Pillow Cases—Made of Fruit of the Loom muslin, with handsome embroidered designs and initial. An odd lot, to close.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Laces**  
 Linen lace and inserting; cotton torchon inserting and edging, yard, 3c.  
 27 and 45-inch embroidery flouncings on voile, batiste or organdy, yard, 39c.  
 45-inch all pure silk all-over, in beautiful ochre shade, yard, 59c.  
 27 and 45-inch shadow lace flouncings, yard, 29c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**White Crepe de Chine Blouses, \$1.69**  
 Heavy quality, yoked, box plaited and hemstitched on front, back and armholes; round collar with black velvet ribbon at neck; long sleeves and cuffs; white, flesh or light blue. A very special value for Coupon Day only.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Men's Half Hose, 5c**  
 Cotton socks, seamless; black navy, tan, gray or lavender.  
 Heavy fibre silk socks, double soles, reinforced heels and toes; large variety of colors; also black; pair, 15c.  
 Boys' Scout Hose, heavy corduroy ribbed cotton; sizes 6 to 10½; black only; pair, 11c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Satin Cushion Tops**  
 with colored lithograph photo reproductions of the following stage celebrities—  
 Marie Dora, Elsie Janis, Alice Lloyd, Hasi Dawn, Billy Brown, Jane Cowell, Gertrude Hoff, Christie, Mae, Miss Gordon, Bonadai, Margaret Sullivan.  
 25c.  
 They are as desirable for Wall Decorations as for Cushion Tops. An equally pleasing Xmas gift for the bachelor "girl" or "boy."  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Men's Shirts, 46c**  
 Negligee model; of fine percale—new patterns and colorings; laundered cuffs; sizes 14 to 18.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Women's Corsets, 59c**  
 Well known makes in recent models. Made of coutil; medium or long over the hips; medium bust; hose supporters attached; pink or white. Sizes 19 to 33.  
 Brassieres of good quality muslin, various styles, in sizes 34 to 44, 21c.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Bamboo Book Case, 75c**  
 Well constructed of stout bamboo, with 3 burnt wood shelves.  
 On sale in the Bamboo Department  
 LEX. AVE. BALCONY  
 THIRD FLOOR

**BLOOMINGDALES' COUPON**  
**Housekeeping Linens**  
 Hemstitched Union Linen Table Cloths—Imported before the war; size 56x36 inches—77c.  
 Hemstitched or Scalloped Mercerized Table Cloths—about 2 yards long; excellent wearing quality—66c.  
 Remnants of Mercerized Table Damask—pure bleached; all 2½ yard remnants; yard, 28c.  
 All Linen Damask Table Cloths heavy quality; silver bleached; hemmed, ready to use; size 58x84 inches—\$1.38.  
 Hemmed Damask Napkins—Several hundred dozen on special sale to-morrow; at, each, 6½c and 8½c.  
 Huck Towels—Just 200 dozen; splendid absorbent qualities; various sizes, 75c dozen, or, each, 6½c.  
 Turkish Bath Towels—in a great variety of all white; hemmed ends; at, 9c, 12½c and 17c.  
 Crash Toweling—for hand, roller or dish towels; good absorbent quality; at, yard, 8½c.  
 Hemstitched Damask Dresser Scarfs—Size 18x50 inches; in a variety of pretty patterns; at 19c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Men's Gloves, 55c**  
 Suede gloves in gray, kidkin in tan or brown; all sizes.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Gas Dome Fixture, \$2.65**  
 As illustrated. Fixture consists of 18-inch dome with 6 art glass amber or green panels with bead fringe to match; regular length pipe and complete inner gas lamp.  
 THIRD FLOOR

**BLOOMINGDALES' COUPON**  
**Women's Hosiery**  
 Heavy fibre silk stockings, double soles, reinforced heels and toes; 25 shades and colors; at, pair, 29c.  
 Heavy mercerized stockings, double soles, high pointed heels; black or white; pair, 14c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Notion Specials**  
 2-in-1 Shoe Polish, per tin, 5c.  
 John J. Clark's Spool Cotton, sixcord, 200 yards, per ½ dozen, 19c.  
 Real Hair Nets, full size, open shape, per ½ dozen, 35c.  
 English Pins, all sizes, 3 sheets for, 10c.  
 Sanitary Absorbent Cotton Napkins, per ½ dozen, 10c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Neckwear, 21c**  
 Large open-end four-in-hand scarfs, in an almost endless assortment of patterns and colorings.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Knitted Skirts, 39c**  
 Seconds of fine qualities. Various plain colors, also plain borders.  
 Knitted Skirts in plain colors; regular or extra sizes; seconds, 69c.  
 Flannellette Skirts, with ruffle and scallop, pink or blue stripes; full sizes, 21c.  
 Flannellette Night Gowns, double yoke, pink or blue stripes; also plain white; full sizes, 42c.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON BARGAIN**  
**Fur Sets at \$8.95**  
 Red fox, natural wolf, gray wolf, white Iceland fox, thibet, caracul, black Manchurian wolf, black French coney, natural rabbit, tiger coney, pointed Manchurian wolf.  
 Muffs in ball shape, melon, square or semi-barrel.  
 Scarfs in "Chin Chin," choker, double fur and satin lined.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Toy Wash Sets, 12c**  
 A complete set, consisting of wash tub, boiler and wash board.  
 FOURTH FLOOR

**BLOOMINGDALES' COUPON**  
**Brush and Comb, 31c**  
 Brush has 11 or 12 rows of bristles; solid back in various colors. Coarse or coarse-and-fine combs of white celluloid. Bo. for 31c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON BARGAIN**  
**Girls' Fine Coats, \$3.00**  
 A limited quantity, specially priced for Coupon Day only. Wool materials. Sizes for girls ranging from 6 to 14 years.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Silk Moire Hand Bags, 87c**  
 Late style, in shirred effect; good quality lustrous moire; silk lined; 7-inch covered frame. Fitted with mirror and inside centre frame.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Women's Neckwear, 39c**  
 Real Chiffon lace collars and collar-and-cuff sets; also organdie and Plauen lace sets.  
 Long sleeve gimpes in organdie, plain net and Oriental lace trimmed, each, 74c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Brushed Wool Scarfs & Tams, \$1.47**  
 Popular for outdoor sport or ordinary street wear. Plain white, blue, old rose, hunter green or plain colors, with contrasting stripes. Sizes for women and misses.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Children's Sweaters, 77c**  
 For boys and girls; sizes 26 to 34; with or without belts. Cardinal, heather mixtures, maroon, navy, dark Oxford and brown. Sizes up to 12 years.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Girls' Sweaters, \$1.78**  
 Hand finished, pure wool, in straight weave; Byron or shawl collar and pockets; cardinal, gray, maroon, brown, Copenhagen or rose.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Children's Sleeping Garments, 21c**  
 Made of flannellette in pink or blue stripes; with feet, in sizes 2 to 6 years; or without feet; in sizes 2 to 8 years.  
 Flannellette gowns for misses and children; extra heavy pink or blue stripes or plain white; double yokes. Sizes 4 to 14 years.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Men's Underwear, 66c**  
 Root's Tivoli Underwear, consisting of heavy gray shirts and drawers; not more than three suits to any one customer.  
 Double-breasted shirts of heavy gray wool with enough cotton to keep from shrinking; first quality; all sizes. 77c.  
 Union suits of heavy cotton, derby ribbed; ecru only; all sizes. 57c.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON**  
**Knit Underwear, 39c**  
 For women, Union suits of bleached white cotton; medium weight; variety of shapes; all sizes.  
 Women's vests and pants, fleece lined; fine ribbed; silk trimmed; variety of shapes; regular and extra sizes.  
 MAIN FLOOR

**BLOOMINGDALES' COUPON BARGAIN**  
**Boys' Suits & Overcoats, \$1.88**  
 Boys' Suits are made of fancy cheviot in the newest Norfolk models; sizes 7 to 16 years.  
 Overcoats in button-to-neck style, of blue or gray melton or fancy cheviot; sizes 3 to 10 years.  
 SECOND FLOOR

**BLOOMINGDALES' COUPON**  
**Fine Chocolates, 1b. 19c**  
 Centres of jellies, caramels, nougates, marshmallows, coconut cream, peppermints, etc.  
 MAIN FLOOR

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 For boys and girls; sizes 26 to 34; with or without belts. Cardinal, heather mixtures, maroon, navy, dark Oxford and brown. Sizes up to 12 years.  
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**Girls' Sweaters, \$1.78**  
 Hand finished, pure wool, in straight weave; Byron or shawl collar and pockets; cardinal, gray, maroon, brown, Copenhagen or rose.  
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 Flannellette gowns for misses and children; extra heavy pink or blue stripes or plain white; double yokes. Sizes 4 to 14 years.  
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**Men's Underwear, 66c**  
 Root's Tivoli Underwear, consisting of heavy gray shirts and drawers; not more than three suits to any one customer.  
 Double-breasted shirts of heavy gray wool with enough cotton to keep from shrinking; first quality; all sizes. 77c.  
 Union suits of heavy cotton, derby ribbed; ecru only; all sizes. 57c.  
 MAIN FLOOR

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 Women's vests and pants, fleece lined; fine ribbed; silk trimmed; variety of shapes; regular and extra sizes.  
 MAIN FLOOR